

## WHO SHOULD ATTEND

The workshop is meant for middle and senior level professionals from industry, R&D organisations, Government departments, Public Sector Undertakings, Consultancy organisations, Academia and NGOs associated with technology development, promotion, marketing and transfer.

## DELEGATE FEE

There shall be no registration fee for participation in the workshop

## PROGRAMME SCHEDULE

0900 - 0930	Registration
0930 - 01015	Inaugural Session <ul style="list-style-type: none"><li>Welcome by Shri Somenath Ghosh, Director General, CDC</li><li>Objectives of the Workshop and Overview of Technology Promotion, Development and Utilisation (TPDU) scheme of DSIR by Shri Raj Kumar, Adviser, DSIR</li><li>Address by Dr. P.K. Lahiri, MD, MPCON</li><li>Inaugural Address</li><li>Vote of Thanks</li></ul>
1015 - 1045	TEA/COFFEE BREAK
<b>TECHNICAL SESSION - I</b>	
1045 - 1130	Presentation on Success Story of PATSER Project
1130 - 1215	Technology Development and Transfer – An Overview
1215 - 1300	Policy Measures and Initiatives for Technology Development and Transfer in Madhya Pradesh
1300 - 1400	LUNCH

## TECHNICAL SESSION - II

1400 - 1445	Assessment of Techno - economic and Techno - Commercial Feasibility of Technologies
1445 - 1530	Evaluation and Pricing of Technologies
1530 - 1615	Patenting and IPR issues
1615 - 1630	TEA /COFFEE BREAK

## TECHNICAL SESSION - III

1630 - 1715	2 Case Studies on Technology Transfer
1715 - 1745	Interaction and summing up

## NOMINATION

Nominations may be sent to the following :



Deputy Director

### Consultancy Development Centre (CDC)

Core IV (B), 2nd Floor, India Habitat Centre Lodhi Road, New Delhi - 110 003 Tel : 011-2460 2601, 2460 1533 Fax : 011-2460 2602 E-mail : svrasa@cdc.org.in Website : www.cdc.org.in



Managing Director

### Madhya Pradesh Consultancy Organisation Ltd.

Post Box 339, Gangotri Complex, T.T. Nagar, Bhopal Madhya Pradesh - 462003 Tel.: 0755-2774011, 2774012 Fax : 0755-2773698 E-mail : mpconbpl@sancharnet.in Website : www.mpconsultancy.org

or

Zonal Head

### Madhya Pradesh Consultancy Organisation Ltd.

Nr. Regal Chouraha, 20-D, Dhenu Market, Indore. Tel.: 0731-5060031, 5091848 Fax : 0731-2540599 E-mail :mpconlimited@yahoo.com

## WORKSHOP ON



## PROMOTING TECHNOLOGY DEVELOPMENT, UTILISATION AND TRANSFER

### VENUE

Hotel President Planet Indore, Madhya Pradesh

### DATE

January 20, 2005

### ORGANISED BY

Consultancy Development Centre New Delhi

in association with

Madhya Pradesh Consultancy Organisation Ltd., Indore

Sponsored by

Department of Scientific & Industrial Research Ministry of Science and Technology Government of India

## INTRODUCTION

Department of Scientific and Industrial Research (DSIR) has been carrying out activities relating to indigenous technology promotion, development, utilization and transfer. These programmes and activities are directed towards meeting distinct specific needs of industry and are of great relevance in the present context and has a multiplier effect on the direct and indirect intangible benefits accruing to the industry. The various programmes under the Technology Promotion, Development and Utilisation (TPDU) Scheme are:

- Industrial R&D Promotion Programme** concerning Recognition of Scientific & Industrial Research Organisation (SIRO) Recognition of Public Funded R&D, etc.
- Technology Development and Innovation Programme** concerning Development of New Products/ Processes, Technology Evaluation Studies, Promotion & Publicity of Technologies, Consortium Projects, etc.
- Technology Management Programme** concerning Studies on Innovation, R&D and Technology Management, Training Programmes, etc.
- International Technology Transfer Programme** concerning Technology Facilitation Centres, Technology Exports, etc.
- Consultancy Promotion Programme** concerning Consultancy Clinics, Consultancy Exports, Consultancy Capability Studies, etc.
- Industrial R&D and Technology Information Facilitation Programme** concerning Digital Content Development in S&T, Documentation on Traditional Knowledge, Knowledge Net and Virtual Information System, etc.

Over the years, DSIR has been quite effective in networking R&D, academia, industry, commerce and trade. It is to be noted that the programmes and activities are of promotional nature and the benefits accrued have been mostly of intangible nature. It is therefore, essential that an awareness of these programmes may be created amongst the industry and the industrial R&D establishments so that these would help in fulfilling the dynamic technological needs of small scale industry and the entrepreneurs in the rapidly changing economic and industrial scenario.

Against the above background, Consultancy Development Centre (CDC) in association with Madhya Pradesh Consultancy Organisation (MPCON) is organizing a one-day workshop on "Promoting Technology Development, Utilisation and Transfer". The workshop is sponsored by the Department of Scientific & Industrial Research (DSIR), Ministry of Science & Technology, Government of India.

## ABOUT CDC

Consultancy Development Centre is an autonomous institution, promoted by the Department of Scientific & Industrial Research (DSIR), Ministry of Science and Technology, Government of India for development and promotion of consultancy capabilities in the country. CDC has made significant progress in emphasizing the need for effective use of consultancy in various sectors of our society and economy. Consolidating its position as a Centre for promoting consultancy, CDC offers variety of services to consultants such as skills upgradation programmes, seminars, workshops and meets for effective interaction with clients and dissemination

of valuable information for enhancement of their business opportunities.

Its Mission is "To be the National nodal point for the development and promotion of Consultancy" and its objective is "To strengthen consultancy capabilities and promote services, enhance consultant-client interaction and act as a policy facilitator".

## ABOUT MPCON

Madhya Pradesh Consultancy Organization Limited, located at Bhopal, is a premier Consulting Organization in Madhya Pradesh and Chhattisgarh. Established in the year 1979, it offers services to entrepreneurs in the Cottage & Tiny, Small & Medium as well as Large Industrial Units. Over the years, the organization has redefined its goals and objectives in the light of the current economic scenario and is fully geared up to meet its obligation to society under changed circumstances.

The Company is currently handling some very prestigious assignments from the government as well as the private sector. The company has expanded its geographical area of coverage too over the years and has executed assignments in other states of India. MPCON is committed to quality and is borne out of the fact by the confidence reposed in it by its clients.

Its Mission is "To provide quality consultancy at competitive rates to clients with national / global outreach"