

WHO SHOULD ATTEND

The workshop is meant for middle and senior level professionals from industry, R&D organisations, Government departments, Public Sector Undertakings, Consultancy organisations, Academia and NGOs associated with technology development, promotion, marketing and transfer.

DELEGATE FEE

There shall be no registration fee for participation in the workshop

TENTATIVE PROGRAMME STRUCTURE

- 0900 - 0930 Registration
0930 - 01015 Inaugural Session
- Welcome by Shri Somenath Ghosh, Director General, CDC
 - Objectives of the Workshop and Overview of Technology Promotion, Development and Utilisation (TPDU) scheme of DSIR by Shri Raj Kumar, Adviser, DSIR
 - Address by Dr. Vijayrangan, Principal, PSG College of Technology
 - Inaugural Address
 - Vote of Thanks
- 1015 - 1045 TEA/COFFEE BREAK
- ### TECHNICAL SESSION - I
- 1045 - 1130 Presentation on Success Story of PATSER Project
- 1130 - 1215 Technology Development and Transfer – An Overview
- 1215 - 1300 Policy Measures and Initiatives for Technology Development and Transfer in Tamil Nadu
- 1300 - 1400 LUNCH

TECHNICAL SESSION - II

- 1400 - 1445 Assessment of Techno - economic and Techno - Commercial Feasibility of Technologies
- 1445 - 1530 Evaluation and Pricing of Technologies
- 1530 - 1615 Patenting and IPR issues
- 1615 - 1630 TEA /COFFEE BREAK

TECHNICAL SESSION - III

- 1630 - 1715 2 Case Studies on Technology Transfer
- 1715 - 1745 Interaction and summing up

NOMINATION

Nominations may be sent to the following :



Principal

PSG College of Technology

Peelamedu, Coimbatore - 641004

Tel. : 259 3675, 257 2177, 257 2477 Fax : 257 3833

E-mail : principal@psgtech.edu, svrangan@meech.psgtech.ac.in

or

Dr. Ra Illango, Chairman

CDC Chennai Chapter

12/15, Dr. Natesan Road, Ashok Nagar, Chennai - 600083

Tel. : 044 - 2489 1596 Fax : 044- 2489 1599



Deputy Director

Consultancy Development Centre (CDC)

Core IV (B), 2nd Floor, India Habitat Centre Lodhi Road,

New Delhi - 110 003 Tel : 011-2465 3315, 2460 1533 Fax : 011-2460 2602

E-mail : svsrao@cdc.org.in Website : www.cdc.org.in

WORKSHOP ON



PROMOTING TECHNOLOGY DEVELOPMENT, UTILISATION AND TRANSFER

VENUE

Assembly Hall
PSG College of Technology
Coimbatore

DATE

February 2, 2005

ORGANISED BY

Consultancy Development Centre
Chennai Chapter

in association with

PSG College of Technology
Coimbatore

Sponsored by

Department of Scientific & Industrial Research
Ministry of Science and Technology
Government of India

INTRODUCTION

Department of Scientific and Industrial Research (DSIR) has been carrying out activities relating to indigenous technology promotion, development, utilization and transfer. These programmes and activities are directed towards meeting distinct specific needs of industry and are of great relevance in the present context and has a multiplier effect on the direct and indirect intangible benefits accruing to the industry. The various programmes under the Technology Promotion, Development and Utilisation (TPDU) Scheme are:

- **Industrial R&D Promotion Programme** concerning Recognition of Scientific & Industrial Research Organisation (SIRO) Recognition of Public Funded R & D, etc.
- **Technology Development and Innovation Programme** concerning Development of New Products/ Processes, Technology Evaluation Studies, Promotion & Publicity of Technologies, Consortium Projects, etc.
- **Technology Management Programme** concerning Studies on Innovation, R&D and Technology Management, Training Programmes, etc.
- **International Technology Transfer Programme** concerning Technology Facilitation Centres, Technology Exports, etc.
- **Consultancy Promotion Programme** concerning Consultancy Clinics, Consultancy Exports, Consultancy Capability Studies, etc.
- **Industrial R&D and Technology Information Facilitation Programme** concerning Digital Content Development in S&T, Documentation on Traditional Knowledge, Knowledge Net and Virtual Information System, etc.

Over the years, DSIR has been quite effective in networking R&D, academia, industry, commerce and trade. It is to be noted that the programmes and activities are of promotional nature and the benefits accrued have been mostly of intangible nature. It is therefore, essential that an awareness of these programmes may be created amongst the industry and the industrial R&D establishments so that these would help in fulfilling the dynamic technological needs of small scale industry and the entrepreneurs in the rapidly changing economic and industrial scenario.

Against the above background, Consultancy Development Centre (CDC) Chennai Chapter in association with PSG College of Technology, Coimbatore is organizing a one-day workshop on "Promoting Technology Development, Utilisation and Transfer". The workshop is sponsored by the Department of Scientific & Industrial Research (DSIR), Ministry of Science & Technology, Government of India.

ABOUT CDC

Consultancy Development Centre is an autonomous institution, promoted by the Department of Scientific & Industrial Research (DSIR), Ministry of Science and Technology, Government of India for development and promotion of consultancy capabilities in the country. CDC has made significant progress in emphasizing the need for effective use of consultancy in various sectors of our society and economy. Consolidating its position as a Centre for promoting consultancy, CDC offers variety of services to consultants such as skills upgradation programmes, seminars, workshops and meets for

effective interaction with clients and dissemination of valuable information for enhancement of their business opportunities.

Its Mission is "To be the National nodal point for the development and promotion of Consultancy" and its objective is "To strengthen consultancy capabilities and promote services, enhance consultant-client interaction and act as a policy facilitator".

ABOUT PSG COLLEGE OF TECHNOLOGY

PSG College of Technology, an ISO 9001:2000 certified institution, was established in the year 1951 for effective industry-institute interaction. It has been in the forefront of innovation in technical education. The College today has a student strength of about 5200 with 11 engineering and technology departments besides the computer applications, management sciences, basic sciences and humanities departments. Among the various Under-Graduate and Post-Graduate programmes offered by the college, as many as 18 programmes were accredited in the year 1997 by the National Board of Accreditation of AICTE. The departments are greatly benefited by the expertise of more than 15 visiting faculty from renowned institutions and industries. More than 150 research scholars are pursuing research programmes leading to MPhil / MS / Ph.D degrees and the college is a recognized QIP centre for Postgraduate and Ph.D programmes. Several advanced centres are set up with financial support from various government departments and international funding agencies.