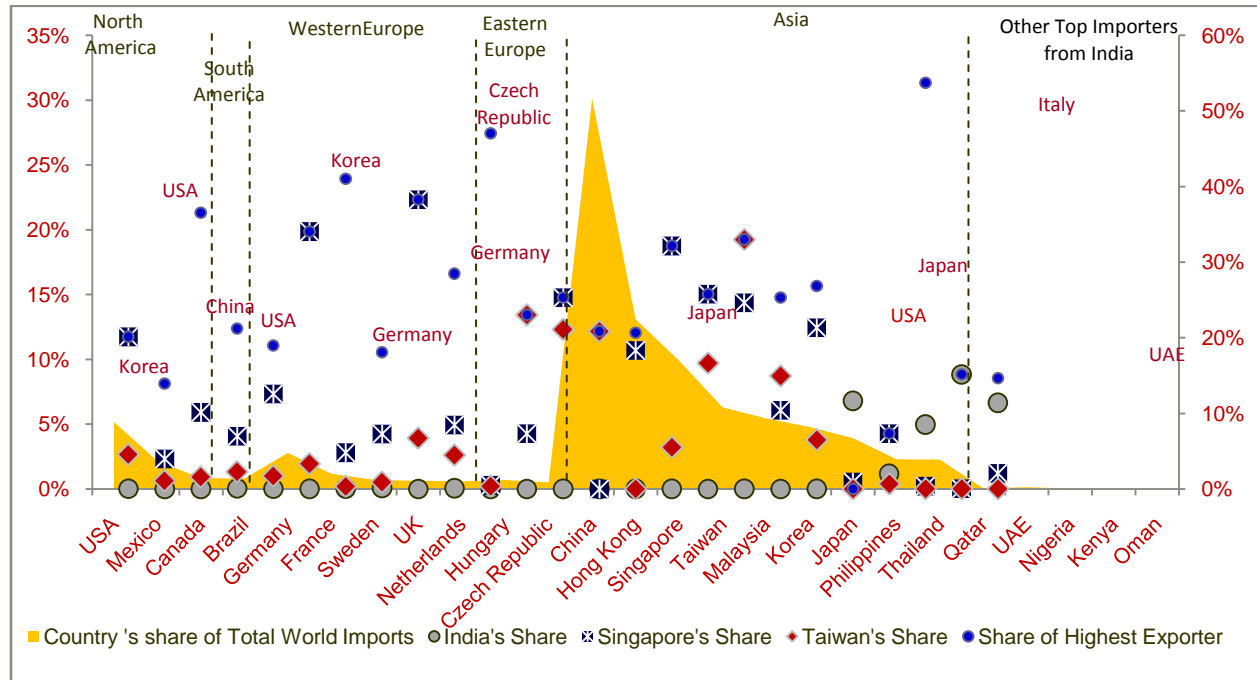


## IT Hardware & Electronics – Market Composition

In this section, the top exports markets for each segment within IT Hardware & Electronics Industry have been identified and contribution of India vis-à-vis other competing countries in each market's imports is mapped.

### Electronic Components



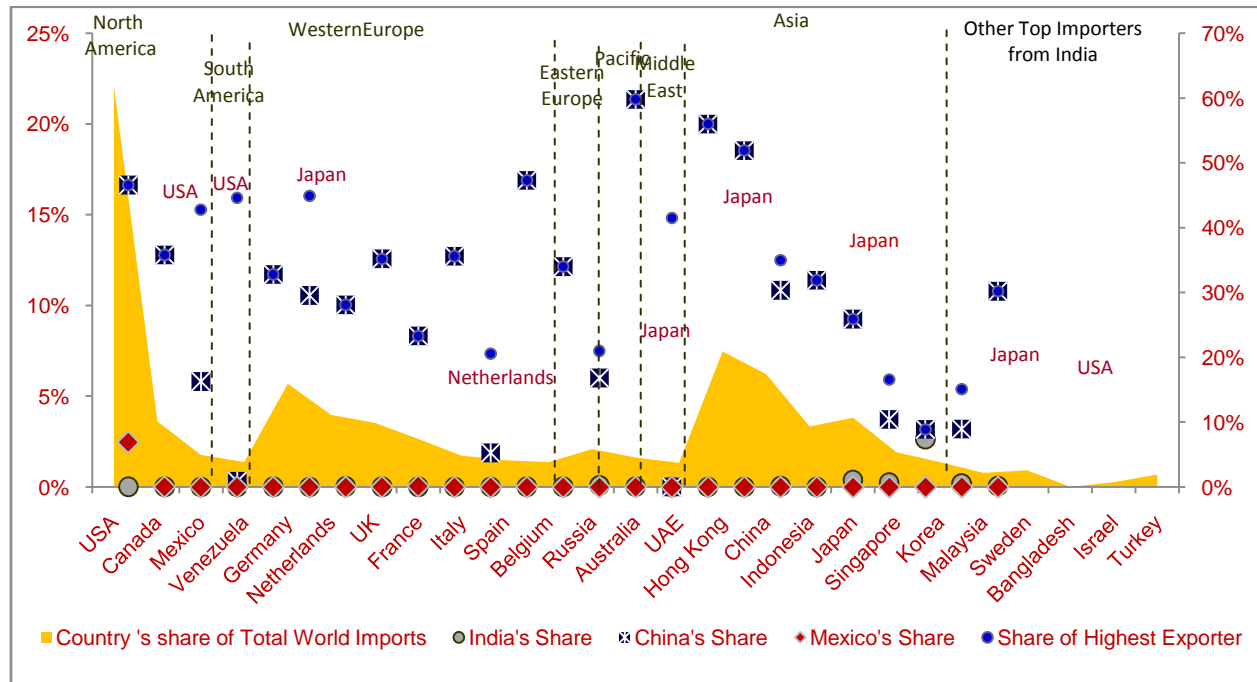
The world electronic components export market is primarily dominated by Singapore and closely followed by Taiwan (Chinese Taipei). However, a few of the top importing countries is also being served by USA, Germany, Korea and Japan.

Taiwan leads in China, Singapore and Japan while Singapore leads in USA, France, Netherlands, Hong Kong, Malaysia and Korea.

India is not among the top exporters of electronic components in the world. Its share is miniscule in all top importing countries.

In order to achieve global competitiveness in communication & broadcasting equipment export, India needs to benchmark various levers like regulatory & policy environment and productivity & efficiency parameters with Singapore and Taiwan. Germany and Japan may be studied for understanding their relative advantage in some countries.

## Communication & Broadcasting Equipment



The world communication and broadcasting equipment export market is primarily dominated by China across all geographical regions. However, a few of the top importing countries are also sourcing substantially from Japan and USA.

Currently, Mexico has a very small share in the communication & broadcasting equipment exports market. It is also evident from its share in the top markets. However, given the fast pace of its growth, it needs to be seen if Mexico can increase contribution in the top markets.

India is not among the top exporters of communication & broadcasting equipment in the world. Its share is miniscule in all top importing countries.

In order to achieve global competitiveness in communication & broadcasting equipment export, India needs to benchmark various levers like regulatory & policy environment and productivity & efficiency parameters with China and select other countries like Japan. Mexico may be studied for understanding the stimulants of the growth.