

## II-D. TECHNOLOGY DEVELOPMENT AND UTILIZATION PROGRAMME FOR WOMEN

### 1. PREAMBLE

The Gender Cell has initiated action as per the guidelines/ circulars issued by the Ministry of Finance for promoting gender budgeting. Steps have been taken to enhance the share of women in respect of beneficiary oriented schemes and a Technology Development and Utilization Programme for Women (TDUPW) has been launched. The programme is aimed to meet specific needs of women and to enhance their contribution towards technology capability building. The objectives of the programme are:

- Promoting the adoption of new technologies by women.
- Awareness creation and training of women on technology related issues with regard to women.
- Promoting technological upgradation of tiny, small and medium enterprises run by women entrepreneurs.
- Showcasing of appropriate technologies and organizing demonstration programmes for the benefit of women.
- Design and development of products, processes beneficial to women.

### 2. ACTIVITIES

Some of the projects taken up and currently under progress under the programme during the period under report are listed below:

#### (i) Training of Women in Desktop Publishing Package and Accountancy Software Tally

The main objectives of the proposal received from Bannari Amman Institute of Technology, Sathyamangalam are to empower rural educated women for technical and commercial employment, by providing suitable professional training in computer software packages such as Desk Top Publishing, Web Designing and Tally in their own habitats.

#### (ii) Creation of small scale enterprises by women on smart revenue billing technologies

The main objectives of the proposal received from ERDC, Ambala are to promote the adoption of new technologies by women, application of Computer Technologies in the area of Smart Cards preparation by women entrepreneurs, application of computer technologies in the area of revenue Generating Bills preparation by women entrepreneurs and induce entrepreneurial skills in women to set up their own small scale enterprises.

#### (iii) Skill upgradation of women group for income generation through utilization of local resources

The main objectives of the proposal received from Gramin Sudhar Avam Shramik Sewa Sanstha, Rudraprayag, Uttaranchal are introduction & demonstration of economical, low cost and easily replicable technology for processing of natural resource products thereby ensuring fair returns to the community for their agricultural products, capacity building of the SHG members by imparting

training on value addition of these locally available natural resources and generating livelihood through appropriate technology intervention and linking federation of SHG to these IGAs (Income Generating Activities), training community members to become master trainers for further community outreach, establishment of a centralized processing unit and satellite units and laying out marketing linkages.

**(iv) Sensitization / Awareness Programmes of Technology Development and Utilisation Programme for Women (TDUPW)**

DSIR has organized three, one day Sensitization / Awareness Programmes of Technology Development and Utilisation Programme for Women (TDUPW) in coordination with various Institutes/ Universities/NGOs, at Sambalpur, Kolkata and Tirupati, during 2010-2011. It is hoped that the Sensitization Programme would enable the participants in taking advantage of all the schemes and programmes of both the Central and State Governments, financial institutions and other agencies and we shall go ahead to build a new India with gender equality and productive women power.